



Guest Bio – Rob Ukropina



In 1992, Rob founded Overnite Express with the idea of picking up after FedEx, UPS and DHL – 9pm – and delivering California, Arizona and Nevada early 9am the next morning. Overnite Express is now the premier west coast overnight delivery company and will deliver in excess of three million packages this year. In February 2007, Overnite Express was sold to Norco Corporation a privately held California based 50 year old distribution company.

In 2007, Rob joined Chris Lucas, founder of Black Diamond Ventures, a venture capital firm, as his partner heading up their Newport Beach office.

Rob sits on various entrepreneurial advisory boards, including C2 Reprographics, Red Roller, Allyance Communications Networks, United Document Storage, GameDar and the USC Entrepreneurial Center.

In 2003, Rob was awarded Father of the Year, Orange County by the Fathers Day Council. In 2004, Rob was awarded “Excellence in Entrepreneurship” by the Orange County Business Journal. In 2006, Rob was selected by Southland Development Corporation as “Small Business Person of the year” Orange County. In 2007, Rob was selected by the SBA as “Small Business Person of the Year – California”.

In 2007 Rob was featured in several business articles including, Forbes Magazine, Smart Business, the Orange County Register and the Los Angeles Times.

Rob is a guest lecture at USC, UCLA, Chapman, UCI, The Young Entrepreneurs Organization, The Christian Entrepreneur Organization, The Entrepreneurship Institute and the Orange County

Business Forum. Rob was the keynote speaker at the Harvard Business School Annual Entrepreneur Conference in 2007. Rob is a graduate from the USC Marshall School of Business.

Rob is married to Joyce, also a USC graduate and entrepreneur. They have three grown children, two who have graduated from USC and one who is a sophomore. They are residents of Newport Coast.